



APPLICATION AND CONTRACT FOR VENDOR SPACE

Hudson Valley Community College - Troy, NY

March 23 - 25, 2012

NAME TO BE USED IN SHOW DIRECTORY _____

Please Reserve a Booth(s) as indicated below

Set-up
 Thursday & Friday, March 22 & 23
 Times to be announced

Show Hours
 Friday, March 23, 10:00am - 8:00pm
 Saturday, March 24, 10:00am - 7:00pm
 Sunday, March 25, 10:00am - 5:00pm

_____ # @ \$675 (10'w x 10'd)	\$ _____
_____ # @ \$450 (8'w x 8'd)	\$ _____
_____ # \$40 Electric (110v/5amp)	\$ _____
_____ \$25 Corner Booth	\$ _____
_____ \$350 Showbag Inserts	\$ _____
_____ # 8' skirted table @ \$10 each*	\$ _____
_____ # 6' skirted table @ \$8 each*	\$ _____
Total Cost	\$ _____
Less Deposit	\$ _____
Balance Due by February 23	\$ _____

Space Choice (In order of preference)

1st Choice _____

2nd Choice _____

3rd Choice _____

Same as last year # _____

Plant/Garden Materials:
 Each Vendor is encouraged to include some type of greenery, either live or silk in their booths (i.e.: trees, plants, flowers, etc.) to help in carrying the garden theme throughout the entire show. These items may be part of the plant sale on the last day of the show.

Basic Booth Includes:
 8' high back drape, 3' high side rails.
 Identification sign with booth number.
 *Tables & electric are **NOT** included.

(PLEASE FILL OUT **BOTH SIDES** COMPLETELY)

***DEPOSIT AMOUNT FOR EACH BOOTH IN SHOW IS \$250 TO BE SENT IN WITH CONTRACT. BALANCE MUST BE PAID IN FULL BY FEBRUARY 23, 2012.**

Make checks payable to: "Northeast Show Promoters, Inc.", and mail to: 12 Avis Dr., Latham, NY 12110

THE UNDERSIGNED (hereinafter referred to as the Vendor) hereby contracts for space in the exposition above at such dates and place as specified above for the exhibition of the product and/or services designated in this contract and for no other purpose, subject to the conditions, rules, regulations, requirements and agreement herein set forth on this application. This contract is made between the Vendor and Northeast Show Promoters, Inc., producer of the show. Unaccepted applicants will have their checks returned. No refunds will be given once your application is accepted. Final payment of the space fee must be paid 30 days prior to the show. There is a \$35 "returned check" fee. Northeast Show Promoters, Inc. reserves the right to cancel the contract of the Vendor if it is not paid. Northeast Show Promoters, Inc. reserves the right to cancel the Exposition any time up to 30 days prior to the show date.

PLEASE PRINT CLEARLY

FIRM (Vendor) _____ DATE _____

BY (Name) _____ TITLE _____

STREET ADDRESS _____

CITY/STATE _____ ZIP CODE _____

SIGNATURE _____ TEL. (Day) () _____

E-MAIL ADDRESS _____ TEL. (Eve) () _____

WEB SITE _____ FAX () _____

Products and/or Services to be exhibited (You must complete this portion of the form for agreement to be binding. Products and services are subject to management approval.) _____

The above information will be listed in the Garden Show Program and possibly used for other advertising purposes.

OVER ⇨

I. **Forklift:** Forklift required for unloading: YES NO Approximately how many pallets? _____

II. **Showbag Insert:** Send your brochure, pamphlet or coupon to be prestuffed in 10,000 showbags handed out to every person upon entering the show. Please contact us if you would like to hear more details about this opportunity to increase your sales, 518-786-1529. Cost: \$350 YES NO
(This option is available to participating exhibitors and vendors only.)

III. Do you want postcards worth \$1.00 off the \$10.00 admission price for distribution to customers?
 YES NO

If yes, how many? 50 75 100 Other _____

IV. Do you wish to give a lecture, or demonstration? YES NO

Preferred Day: Friday Saturday Sunday

Preferred Time: AM OR PM

Topic: _____

V. Do you want to donate something to the Wildwood Raffle? YES NO

Item: _____

VI. Sales Tax ID # _____
(NYS sales tax information required - please attach copy)

VII. Special Requests: _____

In the event that Vendor does not exhibit as provided herein or fails to comply in any respect with the terms of this agreement, Northeast Show Promoters, Inc. shall have the right, without notice to the Vendor, to license the use of said space to any other company, enterprise, person or persons, and the Vendor agrees to pay any deficiency, loss or damage by Northeast Show Promoters, Inc. as a consequence of such failure to occupy space as provided in this agreement. In addition, it is agreed that should Northeast Show Promoters, Inc. be unable to license the use of said space as herein provided, it shall have the right to occupy said space for its own purposes without prejudice to its right against the Vendor pursuant to this agreement, including but not limited to the payment of the license fee.

Vendor will not sublicense any part of the space herein provided without the express written consent of Northeast Show Promoters, Inc.. In the event the Vendor premises are destroyed or rendered unavailable for any reason whatsoever (whether before or during the scheduled exhibition), the rights of the Vendor under this agreement shall be limited to a pro-rata refund of the amount paid for the space licensed.

Northeast Show Promoters, Inc. shall have the right to make such rules and regulations in connection with the Vendor as it may deem proper and may amend them at any time and Northeast Show Promoters, Inc. shall have the full power in the matter of interpretation and enforcement thereof. The rules and regulations heretofore referred to are printed on this agreement and are incorporated herein by reference. Vendor agrees to abide by said rules and regulations.

It is agreed that this instrument is a license, and not a lease; and that no leasehold or tenancy is intended to be or shall be created hereby.

This agreement cannot be varied, modified or canceled by the Vendor without the express written consent of Northeast Show Promoters, Inc.

IN WITNESS THEREOF, the Vendor has caused this application and agreement to be duly executed by an authorized representative.